

IFIFF

INTERNATIONAL CONTEMPORARY FURNITURE FAIR

WHAT TO KNOW BEFORE
YOU GO

LIVE Q&A

MAY 7th
2026



Image courtesy of Uniform Studio

AGENDA

- Welcome – Introduction from the team
- Show Overview
- Key Locations
- Booth Logistics
- Booth Staff Registration
- Exhibitor Directory
- ICFE App
- Nvytes/Communications



CLAIRE PIJOULAT
Brand Director



ODILE HAINAUT
Brand Director



KEVIN BIENKOWSKI
Senior Marketing Manager



JENNIFER YARBER
Vice President of Marketing



CHRISTIE KOTULA
Brand Relations



JANICE LASSITER
Brand Relations



CHRISTIE BOYLE
Partnerships and PR



JILL HICKLE
Operations Director



ADRIANNE WILLIAMS
Operations Coordinator



KAITIE KELLY
Conference Manager



TRACEY ROBERTS
Operations Manager



GENERAL INFORMATION

Dates and Times

Move-in

Thursday, May 14*	8:00am-5:00pm
Friday, May 15	8:00am-5:00pm
Saturday, May 16	8:00am-5:00pm

*Please refer to the Freeman targeted move-in map for more information

Show Hours

Sunday, May 17	10:00am-6:00pm*
Monday, May 18	10:00am-6:00pm
Tuesday, May 19	10:00am-5:00pm

Move-out

Tuesday, May 19	5:00pm-11:59pm
Wednesday, May 20	8:00am-2:00pm

*Show will open at 9:00am on Sunday, May 17 for Press Welcome coffee in the Bespoke Salon
Exhibitors have access to show floor starting at 7:00am on Sunday and 9:00am on Monday/Tuesday

EXHIBIT HALL LOCATION

Javits Center
Level 1, Hall 1A/B/C
429 11th Ave, New York, NY 10001

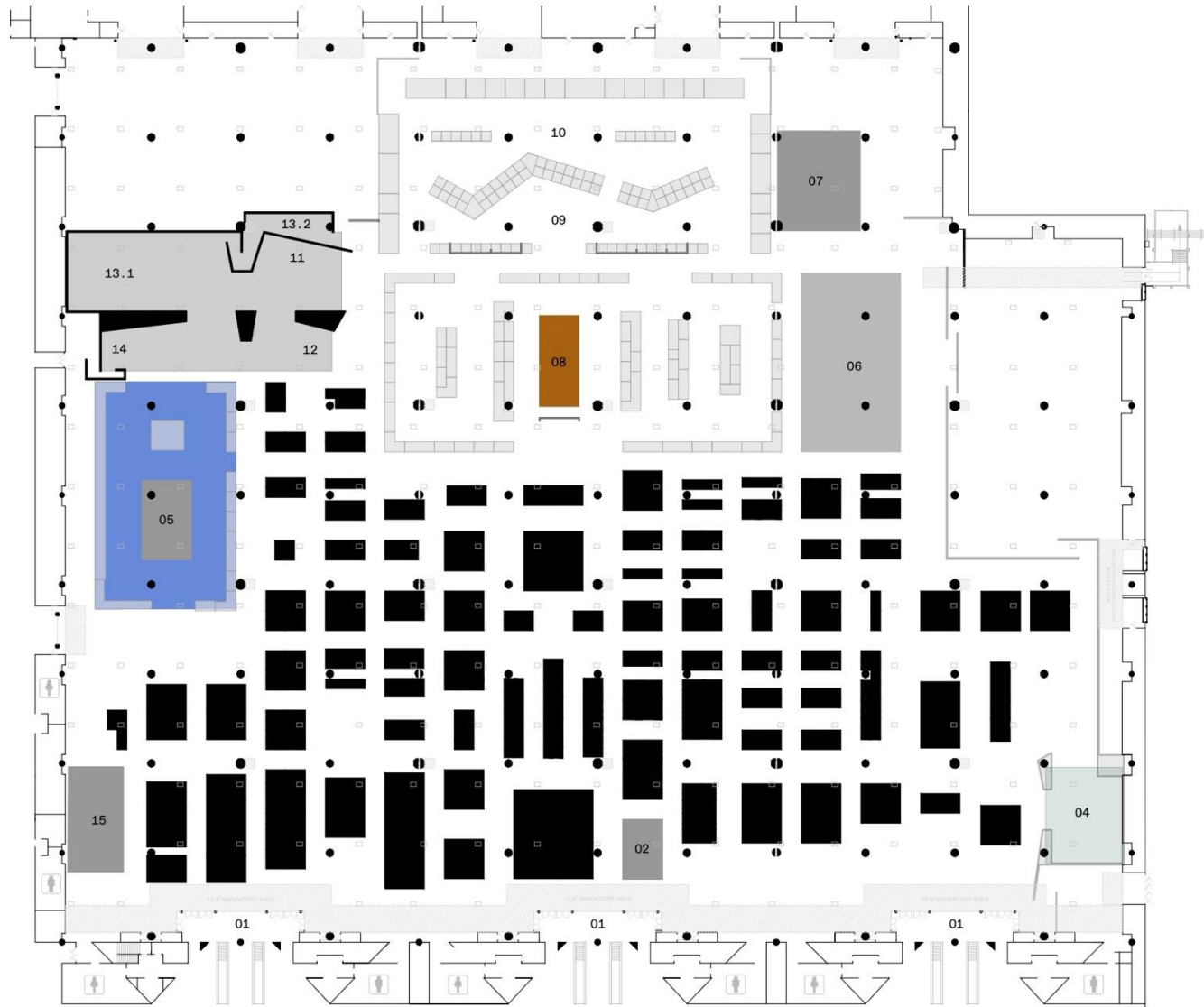
*This is a non-smoking building.

CODE
GS.02

TITLE
SHOW SCHEMES

SCALE
-

NOTES & LEGEND



- 01
Main Access
- 02
Welcome x Ligne Roset
- 04
The Oasis
- 05
Bespoke Salon
- 06
Be Original Americas Dining Lounge x Rarify
- 07
Design Schools Workshop
- 08
LookBook Lounge
- 09
LaunchPad
- 10
Schools
- 11
OFS x ROOM
- 12
The Library
- 13.1
The Main Stage
- 13.2
Green Room
- 14
Stage Cafe
- 15
Media Lounge. VIP Lounge
- The Oasis
- Bespoke
- The Main Stage Hub
- Wanted. LookBook. LaunchPad

APRIL
28TH

DESIGN
DEVELOPMENT

ICFF.COM
RADS.GROUP

NYCxDESIGN OPENING NIGHT

Thursday May 14

More details at nycxdesign.org

ICFF NIGHT OUT

Friday May 15

at Flos, Lixil, and Moroso showroom
(by Invitation Only)

PRESS WELCOME COFFEE

Sunday May 17 at 9:00am

Hosted in the Bespoke Salon

ICFF EDITORS AWARDS

Sunday, May 18 at 5:30pm

Hosted on the Main Stage, followed by cocktails

LOOK BOOK OFFSITE


Monday, May 18,

At Host on Howard
(by Invitation Only)


All ICFF programming is now available on icff.com

Highlight Events
Date
Location
Organizer
Design Discipline
Event Type
Accessibility
Search


View: Grid List




Interior Design, Architecture, Industrial and Product Design
ICFF
May 17 | 10am-6pm
Manhattan - Hudson Yards / Javits Center



Art x Design, Architecture
Harlem Sculpture Gardens
May 17 | 1-2:30pm
Manhattan - Harlem




Industrial and Product Design
Flos
May 17 - May 19 | 9:30am-6pm
Manhattan - Flatiron / Nomad




Art x Design, Interior Design, Architecture
Echo by Le Studio Anthost
May 17 | 11am-5pm
Brooklyn - GreenPoint

Product Launch




Industrial and Product Design, Architecture, Art x Design
Double Tee Table Collection Launch
May 17 | 11am-1pm
Manhattan - Midtown East + West

Exhibition




Art x Design, Interior Design, Industrial and Product Design
Untold Editions Open House
May 18 | 6-9pm
Manhattan - Flatiron / Nomad

Reception

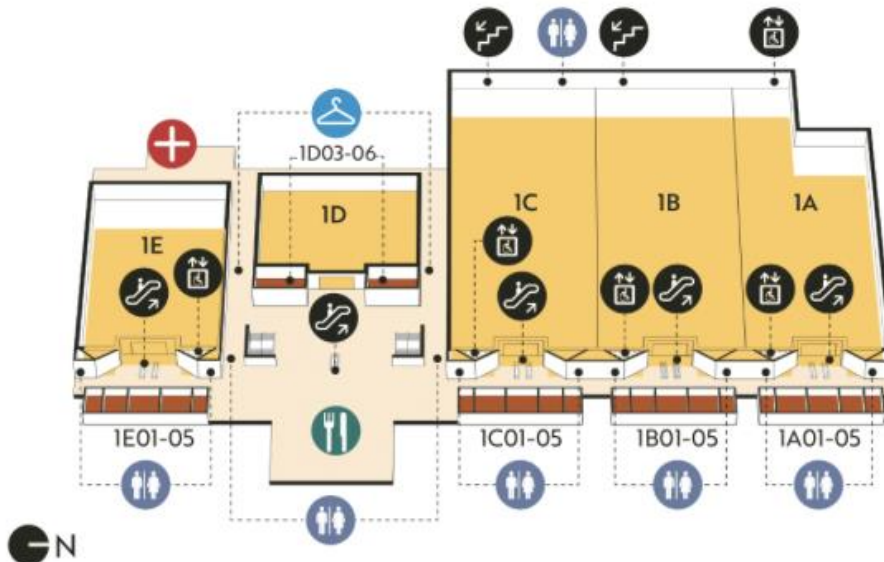
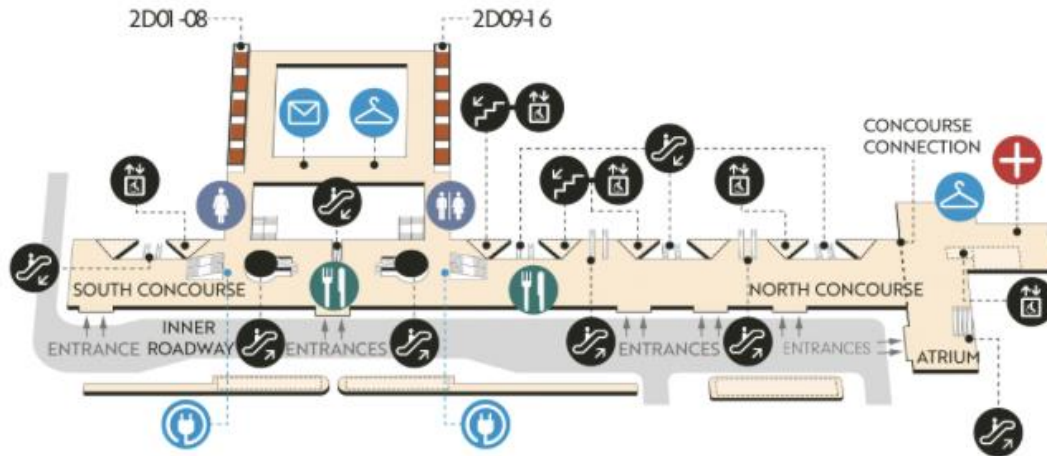


Interior Design, Art x Design, Industrial and Product Design
Spotlight on Scandinavian Design
May 18 | 6-8:30pm
Manhattan - Upper East Side

Reception



Art x Design
RALPH PUCCI Presents Eric Schmitt, Don Freeman and John Wigmore
May 18 | 6-8pm
Manhattan - Flatiron / Nomad



KEY LOCATIONS

- Registration – North Concourse
- First Aid – Level 1, 1D corridor and Level 2, Atrium, North Javits
- FedEx Business Center – Level 2 above the special events hall
- Freeman Service Desk – 1A02/1A03
- ICFE Sales Office – 1B03
- ICFE Show Office – 1C03
- Security Office – 1B02
- Coat Check – North Concourse near registration

SELF-UNLOADING / HAND CARRY POLICY

Javits Center has created an area on their property to make it easier for exhibitors to hand carry their items directly into the Hall. The inner roadway (enter at 38th St. and 11th Ave) has been designated as the official, approved, location for exhibitor self-service hand carry unloading and loading out operations. Security personnel will be on hand to direct you. Once again, the usual rules relating to exhibit self-service hand carry operations will be in place (no trucks). Someone representing the exhibitor must always remain with the vehicle. Vehicles left unattended will be ticketed and/or towed.

EXHIBITOR RULES FOR HAND CARRY OPERATIONS

- Individuals moving materials must be employees of the exhibiting company and must carry identification to verify their position.
- The loading and unloading of vehicles are limited to vehicles no larger than a standard van.
- All vehicles will be issued a Javits Center Placard to stage. All vehicles are allocated 45 minutes, and the time limit will be strictly enforced. Hazard lights must be activated while staged.
- Hand-carried items will be brought in through the front of the building, the inner roadway and only during event specified times below.
- Exhibit display items which can be hand carried by one person. Exhibit display items which can be moved on a two-wheel hand truck or baggage cart.
- For the inner roadway, all vehicles must be parked perpendicular to the curb and staged with the back of the vehicle against the curb or as directed by Javits Center Public Safety.
- For the outbound, pre-pack all exhibit items before staging a vehicle curbside.

Hours:

Friday, May 15: 8 AM – 5 PM

Saturday, May 16: 8 AM – 5 PM

Tuesday, May 19: 5 PM – 10 PM

WHAT'S PROVIDED?

Raw Space

- include the space and material handling (drayage)

Standard package per 10x10 and 5x20

- includes white hard walls, material handling (drayage) and basic lighting.
- Lighting includes one LED par can light per 10x10 of space. The LED par can will be hung in the aisle and will be directed and centered to spread light throughout a 10x10 and 5x20 space.

Standard Package per 5x10

- includes white hard walls, material handling (drayage) and basic lighting.
- Lighting includes one track with three (3) lights, located across the top of the wall.

WHAT IS NOT PROVIDED?

- Electrical
- Furnishings, Freight, Labor
- Catering
- Housing / Hotel Reservations
- Insurance

BEFORE YOU ARRIVE TO SHOW SITE:

- Shipping
- Electrical
- Furnishings, Freight, Labor
- Catering
- Housing / Hotel Reservations
- Insurance

ICFF 2026 EXHIBITOR DONATIONS

Habitat for Humanity New York City and Westchester County is a federal registered 501c3 charity, we will provide a complimentary pick up and tax donation receipt to your company *for donation items that meet our criteria*. Please pre-register your donation items by following the step-by-step process listed below.

How to Donate:

- 1) Please Pre-Register your Donations by emailing restore@habitatnycwc.org Please include the following: your name, company name, booth # and photos or description of the item (s) you wish to donate. Subject line of email should be: ICFF2026 – Donation Request
- 2) Once approved, Habitat for Humanity will stop by your booth onsite with a dedicated donation label. Please ensure this label is properly attached to the item you are leaving behind before you leave ICFF.
- 3) If you have any questions on the donation program or process, please contact the following team member from Habitat for Humanity that can assist.

Joe Lublinkhof

Email: jlublinkhof@habitatnycwc.org

Cell: 704-591-7590

Note: A donation tax receipt will be provided after the event



REGISTRATION

ALL BOOTH STAFF MUST BE REGISTERED FOR SHOW BADGES TO ACCESS THE ICFF APP!

The contract contact for your company was emailed your unique registration link, this is where you register your STAFF (not your guests) - look for an email from ICFFshowteam@icff.com.

If you have any questions/issues regarding registration,
contact: Linyer.Zieman@emeraldx.com or Ashley.Schmidt@emeraldx.com

WHAT THIS PORTAL LOOKS LIKE

Exhibitor Portal [Switch event](#) ? ?

ICFF 2026
May 17 - 19, 2026


Emerald Reserved

Badge Registration - ICFF 2026
May 17, 2026 at 12:00 AM - May 19, 2026 at 11:45 PM 📍 Javits Center

- Overview
- Profile
- Team
- Reports - Not Applicable

Details

Exhibitor Profile



Emerald Reserved

[View profile](#)

Booth Staff

0 staff members

Manage the team in charge of running your booth.

[View booth staff](#)

Insights

[View leads](#) [View reports](#)

Exhibitor Booth Views

-

EXHIBITOR DIRECTORY (BULLETIN)

This is the public facing exhibitors' list that is listed on the ICFF website and in the ICFF app. Your contract contact received an email to get access. If you can't locate the email or need assistance updating your profile, please email support@bulletin.co

IMPORTANT: You must select your company's product categories while updating your company profile in Bulletin. You will not show up in the proper categories and will not be eligible for the ICFF Editor's Awards if you do not update your profile properly.

WHAT THIS PORTAL LOOKS LIKE



Bernhardt Design

LENOIR

Design. Innovation. Education.

Founded in 1889 by John Mathias Bernhardt, Bernhardt Furniture Company's history originates from humble roots, evolving into one of the largest family-owned furniture manufacturers in the U.S. today.

INSTAGRAM

@bernhardtdesign | 43700 followers

POWERED BY BULLETIN



Login

#805

More ICFF Exhibitors

See All Exhibitors



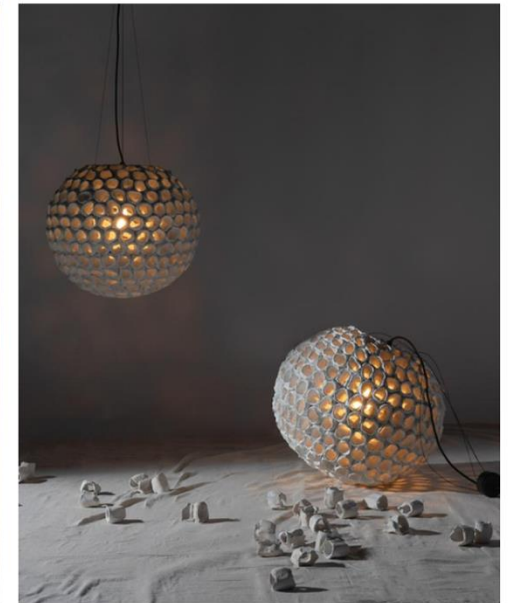
Pistore Marmi



Coil + Drift



Un'common



RENG Lighting

ICFF APP AND LEAD RETRIEVAL

The ICFF App is your all-in-one event companion, giving you instant access to everything you need to navigate the show, make connections, and maximize your time on the floor:

- **Leads enable ROI:** The best way to ensure a fair is successful is through your connections and leads. Lead scanning makes it easy for everyone to capture their audience and easily fill their pipeline.
- **Enhanced Networking Features:** Enjoy additional tools and functionalities like recommendations, meetings and 1:1 chats to help you connect and engage with attendees more effectively.
- **Plan Your Day:** Explore the full Talks agenda and build your own personal schedule, including your personal meetings, right in the app.

Pro Tip: The more you engage, the smarter the app gets, helping you connect, chat, and do business with your most relevant leads!

IMPORTANT REMINDERS

1. You must be registered for the event to access the app
2. [Access app training resources here >>>](#)
3. Make sure you download the app before you get to event!
4. Make sure your company profile is updated in the exhibitor console (Bulletin). This is where the app pulls in your company information from.
5. Experiencing issues with the app? Contact mobileapp@emeraldx.com

DOWNLOAD THE APP



USE NVYTES TO INVITE YOUR CUSTOMERS

Have you used the Nvytes customer invitation tool yet? Here's why you need to:

- ICFF exhibitors who used their customer invitation tool and shared their free promo code saw a **997% increase** in leads over those exhibitors who didn't.
- Top referring ICFF exhibitor in achieved a staggering **1600%** increase in leads
- If every exhibitor registers at least 2 buyers in 2026, attendee registration will increase by 8% over 2025
- It is super easy to use and everything is pre-made and ready to share.

If you don't already have it, [request access to your Nvytes link here >>>](#)

WHAT THIS PORTAL LOOKS LIKE



[Click to update logo](#)

Free Invitations & Marketing Tools Customized to 9 & 19 Share a complimentary Trade Fair Pass with customers using promo code ICFEXH001

As a valued exhibitor at ICFF 2026, you have access to the Customer Invitation Program. This program is designed to increase booth traffic by inviting your customers and prospects to the show. Select from the marketing tools below to share complimentary registration for qualified trade professionals! Additionally, as ICFF takes a more strategic approach to distributing promotional offers through our own marketing channels, this creates an even greater opportunity for you to extend complimentary access directly to your customers, partners, and network.

Non-exhibiting manufacturers (NONEX) and manufacturer representatives are not eligible for this offer.

ICFF is going to reward you for generating verified attendee registrations!

First place will receive:

Website Banner Ad for 2 months, 2 Instagram posts over the 2 months that the banner is running, plus a Sponsored Story

- Banner Ad - Image Size: 970x250
- IG post - 1080x1080 for a regular post or 1080x1920 for a story.
- Sponsored Brand Spotlight - 500-700 words for the Spotlight and then 5-7 high resolution images to select from

Second place will receive:

Website Banner Ad for 1 month, plus an Instagram post during the month that the banner is running

- Banner Ad - Image Size: 970x250
- IG post - 1080x1080 for a regular post or 1080x1920

Customized Invitations

You can invite customers by sharing the link to your customized landing page, sending customized emails, sharing a PDF or downloading digital banners.



SOCIAL MEDIA/EMAIL COMMUNICATIONS

If you choose not to use the customer invitation tool, that is fine. Just make sure you use the promo code found in the invitation portal and follow the ICFF brand guidelines when using the ICFF name and logo on any of your invitations. Also make sure you tag us whenever you post and use the hashtag **#ICFF2026**.

[Access the ICFF Brand Guidelines and logos here >>>](#)



@icff_official



ICFF

IEFF



Image Courtesy of Jenna Bascom

LIVE Q&A