



BIG ITALY DESIGN NYC 2025

#AGENDA

ICFF 2025: What's new at the fair and across Manhattan

Patrizia Catalano 9 May 2025

The New York event confirms itself as a point of reference for the furniture sector thanks to its three days at the Javits Center and the events organized during the ICFF Night Out in the design-oriented neighborhoods of Manhattan

By March 2025, the Manhattan area will be the capital of the overseas design system.

ICFF International Contemporary Furniture Fair returns to the Jacob K. Javits Convention Center **from May 18 to 20** with many new features, starting with the reformulation of the floor plan, designed by **RADS** - Rodolfo Agrella Design Studio to create distinct destinations under the same roof.

Read also: Big Italy New York is back: discover the circuit and the events of Interni



Ipanema, side table in red lacquered wood and metal, produced by the Portuguese brand Duist.

The event, which for this edition hosts over **450 exhibitors from more than 35 countries**, has as its theme **"Designing in Harmony"**, that is, design centered on man, in which craftsmanship, sustainability, innovation for well-being are emphasized.

"ICFF", explain the **Brand Directors Odile Hainaut** and **Claire Pijoulat**, "is the opportunity to learn about the latest trends, meet the best designers and capture the transformations in contemporary living style".

The program includes talks and conferences, including **"Cre-Action" curated by Interni** (media partner of ICFF) with **Massimo Iosa Ghini** and **Francesca Portesine** of SOM - Skidmore, Owings & Merrill.



Lithora, hand-carved stone coffee table by Aery Studio, exhibited in the Look Book section.

Wanted returns to the heart of ICFF, the part of the fair that offers emerging designers mentoring, visibility and valuable contacts with the world of interiors: thanks to **Launch Pad**, the platform that exhibits prototypes of furniture, home accessories and lighting by new talents, to the Look Book lounge, where young people can show their portfolios to interested artisans and entrepreneurs, and to the Workshop area dedicated to American design schools.

The **ICFF Editors Awards** are back, in which the most brilliant ideas for furniture, lighting, sustainable materials and the best emerging designer will be awarded.



Tiffany Island by the American company Here Now, a sinuous sofa in green fabric, ideal for large collective spaces.

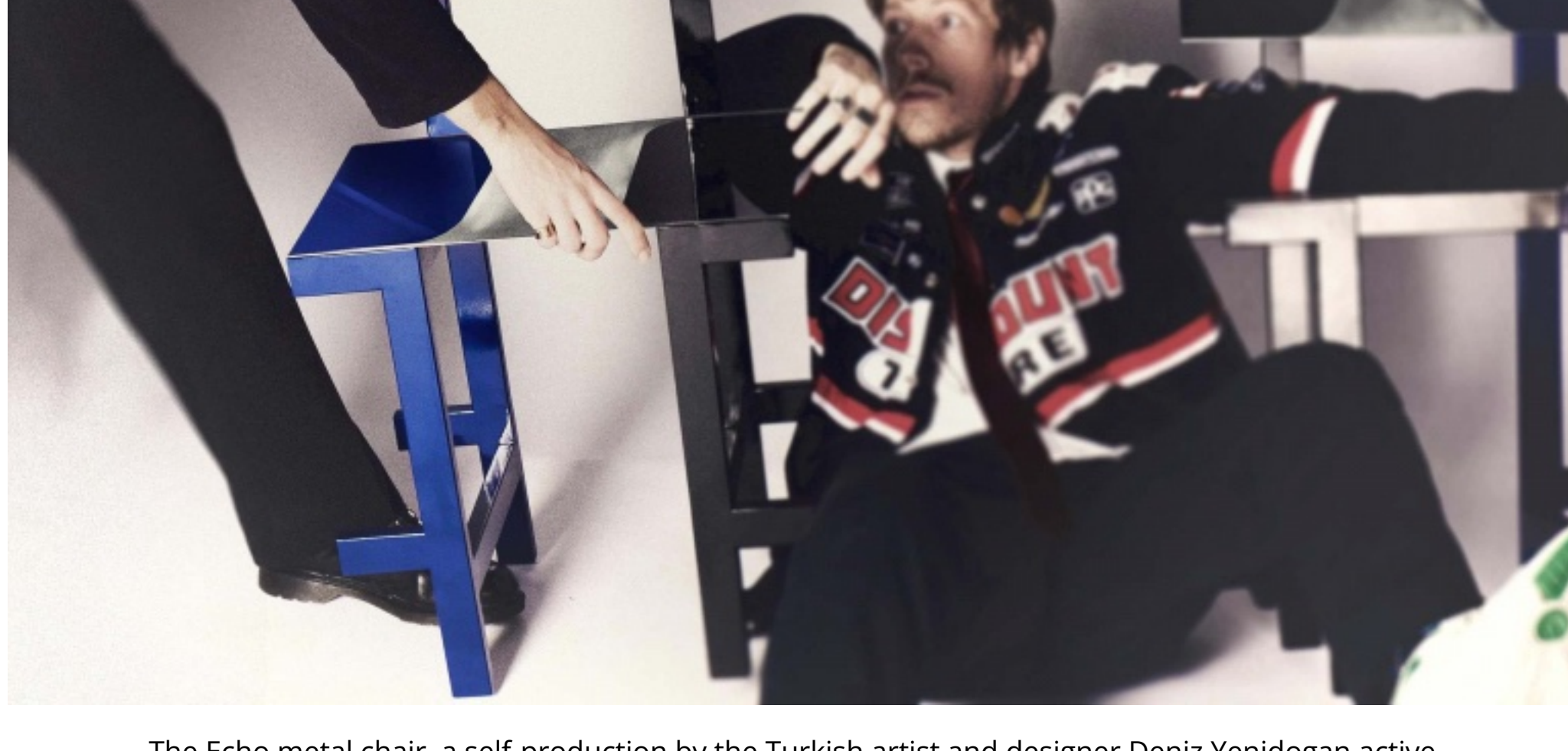
Among the various initiatives, also the **Mainstage**, sponsored by **Moroso**, and **The Oasis** with round tables and workshops on topics related to sustainability, inclusiveness, innovative materials, new technologies and new business models.

Among the American and international speakers, **Patrizia Moroso**, **Dieter Vander Velpen**, **Jared Blake**, **Ben Aranda** of Aranda \ Lasch, **Esther Chang** and **Daniel Germani**.

Other programs take place in the **Bespoke Salon** and in the **Water Experience x Grohe**.

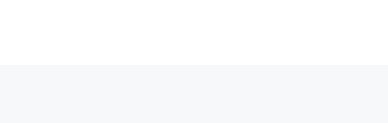
The café and the restaurant room **Be Original Americas x Rarify** also allow ICFF visitors to enjoy gourmet menus in a relaxed atmosphere.

Finally, don't miss the ICFF Night Out, with a **rich program of events in the Manhattan flagship stores** starting May 16. icff.com



The Echo metal chair, a self-production by the Turkish artist and designer Deniz Yenidogan active between Istanbul and Milan.

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SOM: «Making architecture means creating spaces and objects to improve life»



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A tricolor project: Paola Navone tells the story about "Casa Italiana x Italy on Madison"



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ICFF Talk: Massimo Iosa Ghini with Francesca Portesine (SOM - Skidmore, Owings & Merrill)



#INTERVIEWS

Erica Di Giovancarlo, head of ITA in New York from 2024, talks about "Casa Italiana x Italy on Madison"



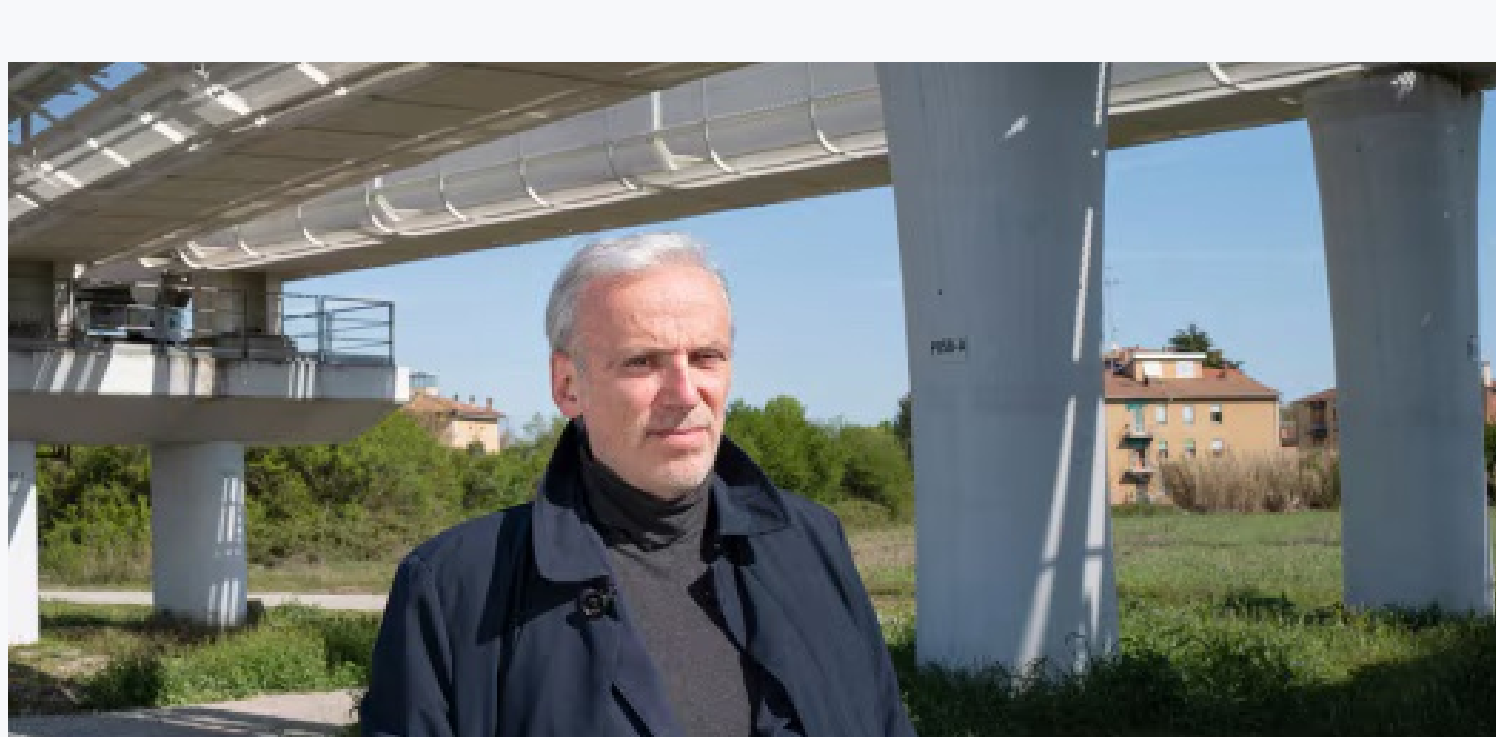
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Casa Italiana x Italy on Madison: a talk curated by Interni on May 14th in New York



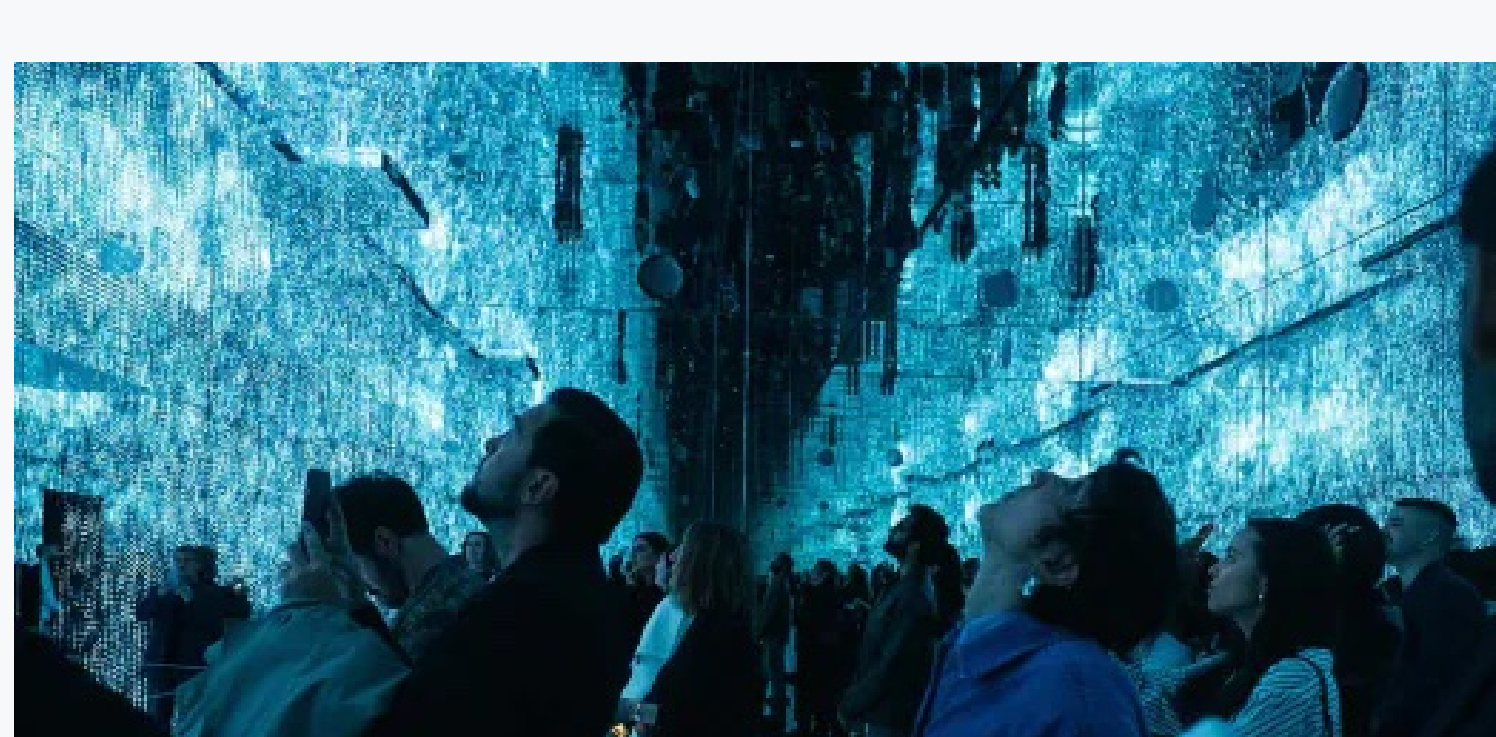
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Big Italy New York is back: from May 13th to 21st a calendar of events and a circuit



#INTERVIEWS

Massimo Iosa Ghini and New York: History, Visions and Future



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NYCxDDesign: from May 15 to 21, design truly becomes for everyone

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